

## **IRFU Youth Ambassadors**

The aim of the role is to recruit enthusiastic youth volunteers to increase participation in rugby in local clubs across the country. Working closely with a club mentor you will lead a series of social rugby events across a variety of age groups. You will facilitate the club to engage with the local community with a view to gaining additional members for the club, some who are new to the game and some who may be returning, former members.

You will have the opportunity to gain valuable experience of organising, managing and evaluating club rugby events as well as skills in coaching and leadership, provided by the IRFU, including club development training, safeguarding certification and coaching awards. You will also be supported with IRFU kit and essential costs will be covered.

### You will be involved in and lead on the following club plans:

- Work with club mentor to put a series of rugby social events in place following the RWC
- Work with the club mentor to use social media and other promotional tools to advertise activities and bring your rugby club to the wider community
- Engage with other Youth Ambassadors to share information and exchange ideas at IRFU regional training workshops
- Work with IRFU on existing initiatives suitable to your club needs, such as ISPCC Shield Your Club Anti-Bullying, IRFU Pieta House Mind Your Buddy, etc.
- Work with a club mentor and use the DHL Rugby World Cup Pack to engage the local community in the lead up to and following the Rugby World Cup

### You should be prepared to:

- Attend IRFU training 29<sup>th</sup> August, with an additional 4 workshops throughout the 2015/16 season.
- Volunteer in the local rugby club for at least 6-months, ideally between September 2015 – April 2016
- Run social rugby events to recruit new members for the club

### Youth Ambassadors are likely to be:

- Between 18-25 years of age
- Organised and self-motivated
- A member of a local rugby club (or have been in recent years) or keen to get involved with your local rugby club
- Out-going, with good communication skills, with an interest in social media
- University students (current or recent graduates), preferably on a sports/business related course

**If you are passionate about rugby, creative and organised and would love to be part of Irish Rugby this is the role for you!**

Email [impactRWC@irishrugby.ie](mailto:impactRWC@irishrugby.ie) if you have any questions or click on [www.irishrugby.ie/club/welcoming\\_clubs\\_index.php](http://www.irishrugby.ie/club/welcoming_clubs_index.php) to register your interest in becoming an IRFU 'Youth Ambassador' volunteer